CREATING A WINNING COALITION:
Looking Ahead and Preeminent Smokefree Campaigns in 2022
Established in 1984, our services include:

- Providing resources, tools, and strategic planning
- Tracking industry or allied opposition tactics
- Assisting with message development
- Illustrating policy trends via ordinance lists & maps
- Providing personalized training, technical assistance, and support
Too many people are falling through gaps in protections from secondhand smoke.

https://no-smoke.org/materials-services/gaps/
COVID-19 MAKES IT CLEAR
Reducing exposure to respiratory risk factors is imperative.
VIRTUAL ORGANIZING
SMOKEFREE EDUCATION DURING THE PANDEMIC
Tribes Leading Way: Smokefree Casinos

https://smokefreecasinos.org/resources/
Find videos in support of Navajo Nation on our Youtube channel: ANRandANRF
Playlist: Air Is Life

https://www.youtube.com/playlist?list=PLVtKpa5apGEwjEZ5l4PzQbVCiuSBJSRuE
Musicians as Advocates

https://www.youtube.com/playlist?list=PLVtKpa5apGEwKgeivyWqZUkcOuJPkH8I7

no-smoke.org
Will you support smokefree air for everyone in Lake Charles?

Lake Charles is one of Louisiana’s greatest cities, but one of the last to provide protections from secondhand smoke exposure. Employees, entertainers and citizens of Lake Charles deserve the right to breathe smokefree indoor air - which is already guaranteed in New Orleans, Baton Rouge, Lafayette, Alexandria, Monroe and now Shreveport.

Sign our petition to show your support for a Smokefree Lake Charles for the health and safety of everyone!
Virtual Advocacy

Smokefree Bar and Casino Law was adopted on June 9, 2020
SB1024

A coalition of artists, businesses, and public health partners encouraging Tennessee to go smoke free in all music venues, bars, and clubs.
Recent Policy Successes and Challenges

- More than 100 tribal casinos voluntarily went smokefree; Navajo Nation and Eastern Band of Cherokee Indians adopted laws
- Three states temporarily made commercial casinos smokefree
- Many states introduced and/or adopted preemption language
- Many smokefree states legalized adult use marijuana and are entertaining onsite, indoor use
- Participating in the legislative process was burdensome if it was permitted at all
At left, that’s me taking a selfie with the coalition members who organized a bike riding event in support of smokefree air. At right, ANR Consultant Randy Hayden delivers testimony to the Shreveport city council.
Today, we issued a proclamation recognizing Thursday, November 18, 2021 as “Navajo Nation Commercial Tobacco-Free Day” to raise awareness about the dangers of commercial tobacco products and exposure to second hand smoke.

pic.twitter.com/W1kmNZ03fJ

11/17/21, 3:40 PM
WE ARE PEOPLE
WE ARE NOT
AN EXEMPTION
WE DESERVE TO BREATHE
SMOKE FREE AIR AT WORK

no-smoke.org
MUSICIANS FOR A SMOKEFREE TENNESSEE

WE ARE NOT AN EXEMPTION

MUSICIANS DESERVE SMOKEFREE WORKPLACES JUST LIKE THE REST OF TENNESSEANS.

IT'S ONLY FAIR. smokefreetennessee.com

no-smoke.org
• Last Tuesday of every month @ 10:30am – No Call in December
• Register in **advance** to receive Zoom link
• Email Char @ [char.day@no-smoke.org](mailto:char.day@no-smoke.org) if you’d like the registration link

**Thursday, January 13, 2022**
Building Strong Campaigns to Close Smokefree Gaps and Improve Health Equity
Authentic Partner Engagement, Model Policy Language, and Dealbreakers Worth Fighting For
Evaluations, please!
From our Hearts to Yours
Happy Holidays