

Clearing the Air[®] Institute

Preliminary Agenda At-A-Glance

Philadelphia, PA • October 14 - 17, 2024 • The Sofitel in Rittenhouse Square

All topics and events below are subject to change. Breaks will be factored into the final agenda.

MONDAY: OCTOBER 14, 2024

Conference Registration

Evening Welcome Reception

TUESDAY: OCTOBER 15, 2024

Breakfast Buffet

(Opening Session) **Declaration of Clearing the Air: How to Have a Successful Institute**

(Plenary Panel) **We the People: Advancing Worker Justice and Improving Health Equity through Smokefree Air Campaigns**

(ANRF Team) **Team ANRF Roll Call - Progress, Opportunities and Pitfalls**

Lunch

(Plenary Panel) **Reclaiming Sacred Tobacco - Building Camaraderie and Strengthening Connections**

Afternoon Breakout Sessions 1:

A. Defending Local Democracy - Fighting off Preemption

B. Modernizing Tobacco Free Campus Policies

C. Approaches in Advocacy: Rural vs Urban

(Plenary Panel) **Industry Interference & Bad Actors in Commercial Tobacco Policy Development**

(Plenary Panel) **Connecting in the Commonwealth: Spotlight on Regional Smokefree Progress**

Dinner and Evening Activities/Entertainment

WEDNESDAY: OCTOBER 16, 2024

Breakfast Buffet (Paris Foyer)

(Plenary) **Research Roundup: Science of Secondhand Marijuana/Cannabis Smoke**

(Plenary Panel) **Protecting the Integrity of Smokefree Laws**

(Plenary Panel) **Smokefree Casinos for the Win!
Indoor Air Quality & Public Opinion Research**

(Listening Session) **Advocacy in Action: Creating a Worker-Led Movement with CEASE and UAW**

Lunch

(Plenary Panel) **Making Smokefree Multi-Unit Housing the Community Norm - Supporting Policy Advocacy**

Afternoon Breakout Sessions 3:

- A. **Innovative Approaches to Smokefree Housing**
- B. **The Power of Storytelling**
- C. **Spontaneous Session**

Clearing the Air Champions Awards Dinner

THURSDAY: OCTOBER 17, 2024

(Plenary - Keynote) **Flavored Commercial Tobacco Products - Regulatory Legislative Updates**

(Plenary Panel) **Leveling Up, Taking on the Industry**

(Skill Building) **Immersive Expertise for Smokefree Success**

- A. **Become a Smokefree Storyteller - Creating Meaningful Content**
- B. **Tribal Tobacco Toolkit - How to do this work on sovereign lands**
- C. **Don't Let the Good Work Go Bad - Conducting Policy Enforcement Check-Ups**

Closing Keynote and Reflections

Lunch