

## MONDAY AGENDA: APRIL 30, 2018

**3:00-6:00 PM** **Room Check-In** (Big Cedar Main Lodge) and Conference Registration (Grandview Conference Center)  
Grab your room key in the Main Lodge and see us for your welcome packet in the Conference Center.

**Dinner on your own** There are many restaurant options on the property.

**7:15 pm** **Meet and Greet for first time attendees** (Lakeview Room)

## TUESDAY AGENDA: MAY 1, 2018

**7:00 - 9:00 AM** **Room Check-In** (Big Cedar Main Lodge) and **Conference Registration** (Grandview Conference Center)

**Breakfast Buffet** (Grandview D)

**9:00 - 9:15 AM** **Welcome & Overview of the Institute** (Grandview AB)  
Cynthia Hallett, MPH, President and CEO of ANR and ANR Foundation

**9:15 - 10:00 AM** **(Opening Plenary Panel) Building a Healthier Future: Health Equity Through Tobacco Control Policies** (Grandview AB)  
There has been a great deal of progress around the country toward smokefree protections, but many workers, residents, and individuals are still exposed to secondhand smoke. How can we overcome the perception that “the job is done” when so many gaps persist for some of our most vulnerable populations? Cynthia Hallett, ANRF; Onjewel Smith, ANRF Southern States Rep; Dr. Brian King, CDC OSH; Lewis McTush, Lew Mar Millennium Entertainment LLC

**10:00-10:15 AM** **Meeting of the Minds: Phase I, Introduction to Your Small Networking Groups** (Grandview AB)

**10:15-10:45 AM** **Coffee Break** (Grandview AB)

**10:45 - 11:45 AM** **(Plenary) The Science of Secondhand Smoke and Aerosol** (Grandview AB)  
Science is the foundation for our advocacy work. Learn about new research on the health hazards of secondhand smoke and e-cigarette aerosol. Dr. Brian King, CDC OSH; Dr. Robert Tarran, University of North Carolina TCORS Project

**11:45 - 12:15 PM** **(Plenary) Building Local Momentum and Closing Gaps: Lessons Learned in Texas and Louisiana** (Grandview AB)  
Jay Arnold, American Heart Association-Texas; Tonia Moore, Louisiana Campaign for Tobacco-Free Living; Onjewel Smith, ANRF Southern States Rep

**12:15-1:30 PM** **Lunch** (Grandview D) **followed by Networking Walks**

**1:30 - 2:15 PM**

**(Plenary Panel & Discussion) Eyes on the Prize: Staying on Track for Smokefree Goals** (Grandview AB)

They say that anything worth having is worth fighting for, and successful smokefree campaigns often require a long, committed fight. That's easier said than done. Panel discussants will share valuable perspectives on how to keep momentum, adapt strategies over a long campaign, and pursuing smokefree goals in addition to, and not at the expense of, competing campaigns. Cathy Callaway, American Cancer Society Cancer Action Network; Nicole Chacon, NV; Dr. Patricia Nez-Henderson, Black Hills Center for American Indian Health; Ashley Peltier, American Lung Association-Alaska. Moderators: Char Day and Onjewel Smith, ANRF

**2:15 - 2:30 PM**

**Bio Break**

**2:30 - 3:30 PM**

**(Plenary Panel & Discussion) Clearing the Air in Casinos: Stories from the Field** (Grandview AB)

Champions and advocates from the front lines of the smokefree casinos movement share their perspectives on successfully implementing a smokefree tribal casino, addressing economics locally, and what to do when you've done everything else.

Dan Brown, Executive Manager, Ho-Chunk Gaming Madison; Clinton Isham - Great Lakes Inter-tribal Council (GLITC); Nicole Chacon, NV; Karen Englert, American Heart Association - Missouri. Moderators: Bronson Frick and Traci Kennedy

**3:30 - 3:45 PM**

**Pass to Breakouts**

**3:45 - 4:45 PM**

**Breakout Sessions I:**

**A. Protecting and Restoring Local Control** (Grandview AB)

Preemption is an ever-present and evolving threat to smokefree air progress. Hear current experiences from the front lines.

Christine Compton, American Heart Association-West Virginia; Tonia Moore, Louisiana Campaign for Tobacco-Free Living; Ann Staples, North Carolina Tobacco Prevention and Control Branch. Moderator: Liz Williams, ANRF

**B. Finding Our Way: Tribal Commercial Tobacco Control Successes** (Grandview C)

Hear from tribal tobacco control partners about the smokefree air progress being achieved in sovereign tribal nations. Dan Brown, Executive Manager, Ho-Chunk Gaming Madison; Clinton Isham - Great Lakes Inter-tribal Council (GLITC); Dr. Patricia Nez-Henderson, Black Hills Center for American Indian Health. Moderators: Char Day, ANRF and June Halfacre, Healthy Cherokee Nation

**C. Spontaneous Session** (Lakeview A)

**4:45 - 5:00 PM** **Pass to Plenary**

**5:00 - 5:45 PM** **(Plenary Panel) Spotlight on Missouri** (Grandview AB)  
Missouri is known as the Show Me State and advocates have shown time and time again that persistence is key to smokefree wins. We will be joined by local decision makers and volunteers talking about what worked to create a smokefree Branson!  
Traci Kennedy, ANRF Midwest States Rep; Raeanne Presley, Former Mayor of Branson; Jim Brawner, Cox Health; Kara Miller, Taney County Health Department

**6:00 - 8:00 PM** **Meet Missouri Dinner** Sponsored In Part By Tobacco Free Missouri, CoxHealth, and Mercy (Grandview D)

**8:00 PM** **Evening Networking Activities**

## WEDNESDAY AGENDA: MAY 2, 2018

**7:00 - 9:00 AM** **Breakfast Buffet** (Grandview D)

**9:00 - 9:15 AM** **Meeting of the Minds: Phase II**, Impressions & Goals (Grandview AB)

**9:15 - 10:30 AM** **(Plenary) Implications of Recreational Marijuana on Smokefree Air Laws** (Grandview AB)  
Legalization of recreational marijuana is creating a new type of threat to current and future smokefree protections, and creating some confusion and discomfort in the tobacco control community. Learn about the latest science on secondhand marijuana smoke and how to integrate protecting nonsmokers from exposure to secondhand marijuana smoke into your tobacco prevention and advocacy work.  
Dr. Suzanne Schick, UCSF; Michael Tynan, CDC; Liz Williams, ANRF; Kristin Cox, Juneau Alliance for Mental Health, Inc.; Rachel Callanan, Tobacco Control Legal Consortium. Moderator: Char Day, ANRF

**10:30 - 10:35 AM** **Pass to Breakouts**

**10:35 - 11:45 AM** **Breakout Sessions II:**

**A. Overcoming Perceived Barriers: Understanding Marijuana Industry Tactics and Protecting Smokefree Spaces** (Grandview AB)  
Join the discussion with speakers from key states working to prevent the erosion of smokefree air protections in the face of the marijuana industry pushing to expand where marijuana smoking is permitted.  
Kristin Cox, Juneau Alliance for Mental Health, Inc; Pete Bialick, GASP of Colorado. Moderators: Char Day and Liz Williams, ANRF

## **B. A Deeper Dive into Winning Strategies for Smokefree Casinos**

(Grandview C)

Advocates will engage in an active discussion about how to come back after a loss, opportunities for organizing, monitoring the industry and countering their messages, connecting champions, and encouraging strategy exchange. Moderators: Onjewel Smith and Traci Kennedy

## **C. Spontaneous Session** (TBD)

**11:45 - 1:00 PM** **Lunch** (Grandview D)

**1:00 - 1:30 PM** **Meeting of the Minds: Phase III, Partnering to Reduce Gaps**  
(Grandview AB)

**1:30 - 2:30 PM** **(Plenary Panel) Big Tobacco Interference: Moving from Corrective Statements to Corrective Action** (Grandview AB)  
Learn about the context around the corrective statements required of the tobacco industry, how the Tobacco Industry has not changed, connect the dots to why we still have indoor smoking in many spaces, and discuss how the corrective statements can support smokefree efforts. Cynthia Hallett, ANRF; Bill Lee, Campaign for Tobacco-Free Kids

**2:30 - 2:35 PM** **Bio Break**

**2:35 - 3:35 PM** **(Plenary) Smokefree Multi-Unit Housing Trends** (Grandview AB)  
Learn about practical experiences and best practices for smokefree multi-unit housing, from public housing to local ordinances. Diane Litterer, New Jersey Prevention Network; Kim Burns, Atlantic Prevention Resources; Carleen Crawford, Mecklenberg County (NC) Public Health; Denice Dennis, Contra Costa County (CA).  
Moderator: Liz Williams, ANRF

**3:35 - 3:55 PM** **Coffee Break**

**3:55 - 4:55 PM** **Breakout Sessions III:**

**A. Smokefree Multi-Unit Housing Panel Discussion** (Grandview C)  
A closer look at pressing issues and overcoming challenges faced to expand the availability of smokefree multi-unit housing.  
Moderator: Liz Williams, ANRF

**B. Communications & Messaging** (Grandview AB)  
Recap of the evidence base on effective messaging on smokefree issues and a discussion of real world examples.  
Kathy Richard, Louisiana Cultural Economy Foundation; Lewis McTush, LewMar Entertainment, Atlanta Blues Society; Tonia Moore, Louisiana Campaign for Tobacco-Free Living; Jerry Saavedra, American Heart Association Texas. Moderator: Onjewel Smith, ANRF Southern States Rep

**C. Spontaneous Session** (Lakeview A)

**4:55 - 5:00 PM** **Pass to Plenary**

**5:00 - 6:00 PM** **(Plenary Panel) Progress on Tobacco-Free College Campus Policies** (Grandview AB)  
Hear first-hand experiences and lessons learned on the policy development and implementation processes from college representatives who have been there. Kevin Everett, University of Missouri, Columbia; Garrett Harding, the Huntsman Cancer Institute at the University of Utah; Brad Stewart, Texas Christian University (TCU).  
Moderator: Cynthia Hallett, ANRF

**6:00 - 8:00 PM** **Dinner at Big Cedar Lodge** (Grandview D)

**8:00 PM** **Evening Networking**

## THURSDAY: MAY 3, 2018

**7:00 - 9:00 AM** **Breakfast Buffet** (Grandview D)

**9:00 - 9:30 AM** **Room Check Out**

**9:30 - 10:15 AM** **(Plenary) Why We Do This Work [Worker Stories]** (Grandview AB)  
At the heart of our work is protecting real people from a real public health threat – exposure to secondhand smoke. Putting a face on the issue helps to personalize the important education and advocacy work we do to support increasing health protections and improving health equity for all people, regardless of where they live or where they work.  
Teresa Price, Las Vegas table games dealer; Lewis McTush, LewMar Entertainment, Atlanta Blues Society; Kathy Richard, Louisiana Cultural Economy Foundation. Moderator: Bronson Frick, ANRF

**10:15–11:00 AM** **Meeting of the Minds: Phase IV, Observations, Next Steps and Burning Questions** (Grandview AB)

**11:00 - 11:30 AM** **(Closing Plenary Panel) Reflections and Commitment for Closing Smoke free Gaps** (Grandview AB)  
Matthew Pierce, Robert Wood Johnson Foundation. Moderator: Cynthia Hallett

**12:00 - 1:30 PM** **Lunch and Depart** (Grandview D)