

Clearing the Air[®] Institute

Preliminary Agenda At-A-Glance

Philadelphia, PA • October 14 - 17, 2024 • The Sofitel in Rittenhouse Square

All topics and events below are subject to change. Breaks will be factored into the final agenda.

MONDAY: OCTOBER 14, 2024

3:00 – 5:00 PM Conference Registration
Evening Welcome Reception

TUESDAY: OCTOBER 15, 2024

8:00 – 9:00 AM Breakfast Buffet

(Opening Plenary Panel) **Declaration of Clearing the Air: How to Have a Successful Institute**

(Plenary) **We the People: Advancing Worker Justice and Improving Health Equity through Smokefree Air Campaigns** Dr. Mignonne Guy, VCU

(ANRF Team) **Team ANRF Roll Call - Progress, Opportunities and Pitfalls**

Lunch and Networking Activity

(Plenary Panel) **Reclaim Sacred Tobacco - A National Coalition of Tribal Public Health Advocates (CDI changes)** Clinton Isham, ANRF; Hershel Walker Clark, BHCAIH; Jay Macedo, Stellar Jay Consulting; and Colin Welker, PHLC

Afternoon Breakout Sessions 1:

A. Defending Local Democracy - Fighting off Preemption Jamie Kent, BAM & Smokefree Tennessee; Korey Johnson, LSSC

B. Modernizing Tobacco Free Campus Policies Laura Walpert, ANRF; Vera Kuma, Truth Initiative; Dr. Jennifer Cofer - ETU project; UAW

C. Approaches in Advocacy: Rural vs Urban Shelly Brantley, Project Director, California RISE; Valeria Delgado Lopez, ALA AK;

(Plenary Panel) **Industry Interference & Bad Actors in Commercial Tobacco Policy Development** Sharon Y. Eubanks, JD

(Plenary Panel) **Connecting in the Commonwealth: Spotlight on Regional Smokefree Progress**

Evening

Dinner and Evening Activities/Entertainment

WEDNESDAY: OCTOBER 16, 2024

8:00 – 9:00 AM

Breakfast Buffet

(Science Plenary) **Research Roundup: Science of Secondhand Marijuana/Cannabis Smoke** Dr. Suzaynn Schick, UCSF

(Application Plenary Panel) **Protecting the Integrity of Smokefree Laws from Cannabis Smoke** Liz Williams, ANRF; Mark Meaney, PHLC; Abby Struffert, Southcentral Consulting

(Science Plenary Panel) **Smokefree Casinos for the Win! Indoor Air Quality & Public Opinion Research** Michael Tynan, CDC OSH, Eric Crosbie, UNLV Reno, Jill Normington, Normington Petts

Lunch

(Application Listening Session) **Advocacy in Action: Creating a Worker-Led Movement** with CEASE and UAW members

(Plenary Panel) **Making Smokefree Multi-Unit Housing the Community Norm - Supporting Policy Advocacy** Liz Williams, ANRF; Jackie Siewart, ANSR; Mark Meany, PHLC; Valeria Delgado Lopez, ALA AK; Gena Knutson, San Diego County Tobacco Control Resource Program

Afternoon Breakout Sessions 3:

A. **Innovative Approaches to Smokefree Housing**

B. **The Power of Storytelling**

C. **Spontaneous Session**

Clearing the Air Champions Awards Dinner

Presentation of the ALA C. Everett Koop Unsung Hero Award presentation to leaders of CEASE NJ and the other CEASE chapters.

THURSDAY: OCTOBER 17, 2024

8:00 – 9:00 AM

Breakfast

9:00 – 9:30 AM

(Plenary- keynote) **Flavored Commercial Tobacco Products - Regulatory and Legislative Updates** Dr. Brian King, FDA CTP

(Plenary Panel) **Leveling Up, Taking on the Industry** Onjewel Smith, ANRF; Jasmine Hopper, AHA; Dr. Phil Gardiner, AATCLC

(Skill Building) **Immersive Expertise for Smokefree Success**

A. Become a Smokefree Storyteller - Creating Meaningful Content

B. Tribal Tobacco Toolkit - How to do this work on sovereign lands

C. Don't Let the Good Work Go Bad - Conducting Policy Enforcement Check-Ups

Reflections and Closing Remarks

Lunch (onsite or to go)

Departures and the start of more smokefree successes!