



May 1 – 3, 2018

The ANR Foundation's 11<sup>th</sup> Clearing the Air: An Institute for Policy Advocacy Series is a bi-annual retreat workshop attracting a select group of tobacco control and public health experts from the local, state, national, and tribal levels. Our 10<sup>th</sup> Clearing the Air included 160 participants from 28 states and the District of Columbia. *The last two Clearing the Air Institutes reached full capacity with a waitlist.* In 2018, we're bringing the Institute to the Midwest. **Clearing the Air is an opportunity to showcase your organization and help support the smokefree movement.**

### Event Purpose

Clearing the Air Institute is the core convening for smokefree and tobacco free experts and advocates – fostering and equipping a grassroots network across the country. Much smokefree policy progress and innovation in the U.S. can be traced back to this conference. It is a unique opportunity that gives participants key skill training, community leadership development, cutting edge examples, information exchange, and resources for addressing secondhand smoke and dramatically reducing cancer, heart disease, and other preventable illnesses at a population wide level.

Your generous contribution will help us expand smokefree and tobacco-free environments across the country securing critical resources and enabling key participants working on closing the gap in smokefree protections to attend. **At the last Institute, we provided 40 people with scholarships to the conference** - thanks to generous sponsors including: Louisiana Public Health Institute, American Cancer Society – Cancer Action Network, American Heart Association, Tobacco-Related Disease Research Program, Campaign for Tobacco-Free Kids, C-Change, Trinity Health, and Truth Initiative.

**Become a sponsor today!**  
**Ensure your spot at *Clearing the Air XI* and support public health.**



## 2018 Clearing the Air XI: Sponsorship Opportunities & Form



Yes. I'd like to sponsor

### **CONFERENCE SPONSORSHIPS** (includes MEAL & SCHOLARSHIP SPONSORSHIP)

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- Exhibitor table

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**Bronze Sponsor (\$5,000):**

- Advertising in welcome packet and url-linked logo on website
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### **MEAL SPONSORSHIP:** (Each event requires multiple underwriting sponsors).

**Dinner Sponsor:** Advertisement during dinner and name listing on website.

- 1 Dinner: \$2,500       2 Dinners: \$5,000

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- 1 Breakfast: \$1,000       2 Breakfasts: \$2,000       3 Breakfasts: \$3,000

**Break Sponsor:** Advertisement during breaks and name listing on website.

- 1 Break: \$750       2 Breaks: \$1,500       3 Breaks: \$2,250

**SCHOLARSHIP SPONSORSHIP:** Scholarships are given on the basis of financial need as well as the recipients' level of activity in smokefree campaigns or research efforts, with special attention to ethnically diverse individuals in cities and/or states where we must "close the gap" by increasing smokefree protections.

- I/We would like to sponsor \$ \_\_\_\_\_ in scholarships.  
 I/We would like to donate \$ \_\_\_\_\_ wherever needed.

**Exhibitor Table: \$500 (\$250 Nonprofit Discount)**



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Conference Sponsorship: \$ \_\_\_\_\_  
Meal Sponsorship: \$ \_\_\_\_\_  
Scholarship Sponsorship: \$ \_\_\_\_\_  
Other Donation: \$ \_\_\_\_\_  
Exhibitor Table: \$ \_\_\_\_\_  
Total Sponsorship/Donation Pledge: \$ \_\_\_\_\_

The ANR Foundation is a 501(c)3 tax exempt nonprofit. Sponsorships are tax deductible!  
**Sponsorships do not include event registration.**  
Please visit [www.clearingtheairinstitute.com](http://www.clearingtheairinstitute.com) to register as an attendee for the event.

Name/Company (as you would like it listed): \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
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Please write all **checks** to American Nonsmokers’ Rights Foundation.

To pay by **credit card**, please complete the following:  
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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send an **invoice** to: \_\_\_\_\_

Please return this form to Attention CTA Sponsorship via fax at (510)841-3071 or via mail at 2530 San Pablo Avenue, Suite J, Berkeley, CA 94702 .

Please email [lyan.pernala@no-smoke.org](mailto:lyan.pernala@no-smoke.org) or call (510)841-3032 ext. 301 with any questions regarding your sponsorship or to discuss other sponsorship proposals.