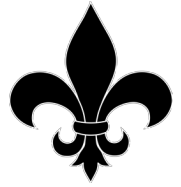


# CLEARING THE AIR: *An Institute for Policy Advocacy, X*

Hotel Monteleone, New Orleans, Louisiana

April 19-22, 2016

## Agenda



### TUESDAY: APRIL 19, 2016

6:00–9:00 PM

**Welcome Reception:** *Live music and light refreshments* (Bienville/Iberville Ballrooms)  
Cynthia Hallett, ANRF; NOLA City Councilmembers and Mayor (Invited)

### WEDNESDAY: APRIL 20, 2016

7:00–8:45 AM

**Breakfast Buffet** (La Nouvelle West/Bienville Ballrooms)

7:20–8:45 AM **Rapid Response Grantee Meeting** (Beauregard Salon)

9:00–9:30 AM

**Welcome & Introduction:** ANR/F's Big Announcement (*you don't want to miss!*) (La Nouvelle Orleans East Ballroom)  
Cynthia Hallett, ANRF; Matthew Pierce, RWJ Foundation

9:30–10:00 AM

**Opening Plenary** (La Nouvelle Orleans East Ballroom)  
Cynthia Hallett, ANRF; NOLA City Council Members LaToya Cantrell and Susan G. Guidry

10:00–11:00 AM

**The NOLA Story and the Smokefree Movement at Large** (La Nouvelle Orleans East Ballroom)  
Jennifer Cofer, MD Anderson; Tonia Moore, The Louisiana Campaign for Tobacco-Free Living (TFL);  
Stasha Rhodes, The Red Team; Claudia Rodas, Campaign for Tobacco-Free Kids; Onjewel Smith, ANRF

11:00–11:15 AM

**Coffee Break** (Coffee and tea available in La Nouvelle Orleans East Ballroom.)

11:15–12:15 PM

**Engaging the Community:** *How to get folks off the sidelines & into the game* (La Nouvelle Orleans East Ballroom)  
Lauren Conrad, LPHI; Chloe Lake, Community Organizer; Kathy Richard, LA Cultural Economy Foundation;  
Onjewel Smith, ANRF; Jason Thompson, Fahrenheit Creative Group, LLC

12:15–2:15 PM

**Lunch and "Walk & Talk Sessions"** (La Nouvelle Orleans West) *Sign up in advance at the ANR/F table on the Mezzanine.*  
*Session topics may include Business Outreach; Science; Partnering with Musicians; Legal Issues; Smokefree Bar and Music Events, and more!*

2:15–3:15 PM

**Immediate Public Health Benefits:** *Eliminating Second & Thirdhand Smoke* (La Nouvelle Orleans East Ballroom)  
Brian King, CDC OSH; Suzaynn Schick, UCSF

3:15–3:25 PM

**Pass to Breakouts** (Be sure to grab coffee or tea and a snack, available in La Nouvelle Orleans East Ballroom.)

3:25–4:25 PM

**Breakout Sessions:**

A. Coalitions – "They're So Hard; But So Necessary!" AKA: *Deepening Your Bench* (La Nouvelle Orleans East Ballroom)  
Nora Hernandez, Paso del Norte Tobacco Control Network; Traci Kennedy, ANRF; Stasha Rhodes, The Red Team

B. Tribal Commercial Tobacco Policies (Iberville Room)

Char Day, ANRF; Kara Hickel, North Dakota Department of Health; Stephanie Jay, Turtle Mountain Band of Chippewa;  
June Maher, Cherokee Nation; Edy Rodewald, PhD, SEARHC; Colin Welker, Sault Ste. Marie

C. Spontaneous Session (Cabildo Salon)

4:25–4:35 PM

**Pass to General Session**

4:35–5:35 PM

**Day 1 Wrap Up:** *Lessons learned & tips on what to look for in a smokefree casino* (La Nouvelle Orleans East Ballroom)

5:35 PM

**Group Outing to Smokefree Harrah's NOLA and then Break for Dinner (on your own)**

**Hosted by the ANR Foundation and Sponsored in part by:**

American Cancer Society Cancer Action Network; American Heart Association; Campaign for Tobacco-Free Kids; C-Change;  
The Louisiana Campaign for Tobacco-Free Living (TFL); Tobacco-Related Disease Research Program; Trinity Health

## THURSDAY: APRIL 21, 2016

- 7:00–9:00 AM** **Breakfast Buffet** (La Nouvelle West/Bienville Ballrooms)
- 9:15–10:15 AM** **Panel: *The Science of Secondhand Aerosol & Secondhand Marijuana*** (La Nouvelle Orleans East Ballroom)  
Moderator: Cynthia Hallett, ANRF; Phil Gardiner, TRDRP; Brian King, CDC OSH; Suzaynn Schick, UCSF
- 10:15–10:35 AM** **Smokefree Housing: *HUD's Nationwide Proposed Rule*** (La Nouvelle Orleans East Ballroom)  
Leroy Ferguson, HUD; Liz Williams, ANRF
- 10:35–11:00 AM** **Casino Trends Overview** (La Nouvelle Orleans East Ballroom)  
Bronson Frick, ANRF; Smokefree Casino Worker(s) & Advocate(s)
- 11:00–11:05 AM** **Pass to Breakouts** (Coffee and tea available in La Nouvelle Orleans East Ballroom.)
- 11:05–12:05 PM** **Morning Breakout Sessions:**  
A. Smokefree Housing: *HUD and Beyond* (La Nouvelle Orleans East Ballroom)  
Pamela Diggs, NC Tobacco Prevention & Control; Nora Hernandez, Paso del Norte Tobacco Control Network; Liz Williams, ANRF  
B. Smokefree Casinos: *Worker Health & Countering Opposition* (Iberville Room)  
ANRF; Smokefree Casino Worker(s) & Advocate(s); Jason Thompson, Fahrenheit Creative Group, LLC
- 12:05–1:30 PM** **Lunch** (La Nouvelle West/Bienville Ballrooms)
- 1:30–2:30 PM** **Panel: *What to do When You're Stuck—Overcoming Challenges & Other Frustrations*** (La Nouvelle Orleans East Ballroom)  
Breathe Free PA; Traci Kennedy, ANRF; Onjewel Smith, ANRF
- 2:30–2:35 PM** **Pass to Breakouts**
- 2:35–3:35 PM** **Afternoon Breakout Sessions, I**  
A. How are We Creating the Next Generation of Smokefree Advocates? (La Nouvelle Orleans East Ballroom)  
William Furmanski, Truth Initiative; Traci Kennedy, ANRF; Gustavo Torrez, Campaign for Tobacco-Free Kids;  
Megan Yarbrough, Rescue  
B. Engaging the Health Care Sector in Smokefree Efforts (Iberville Room)  
Jennifer Cofer, MD Anderson; Bronson Frick, ANRF; Corinne Graffunder, CDC OSH; Elizabeth Thompson, C-Change  
C. Spontaneous Session (TBD) (Cabildo Salon)
- 3:35–3:55 PM** **Coffee Break** (Be sure to stop by the Bienville Room for coffee or tea and a snack.)
- 3:55–4:55 PM** **Afternoon Breakout Sessions, II:**  
A. Current Trends in Smokefree and Tobacco Free College Campuses (Iberville Room)  
William Furmanski, Truth Initiative; Cynthia Hallett, ANRF; Bidisha Sinha, ACS  
B. Marijuana Use in Smokefree Spaces - Ready or Not, Here it Comes! (Cabildo Salon)  
Char Day, ANRF; Bob Doyle, American Lung Association in Colorado; Darlene Huang, TCLC; Maureen O'Brien, TCLC
- 4:55–5:00 PM** **Pass to General Session**
- 5:00–6:00 PM** **Interference du Jour: *Preemption, Front Groups, and Sneaky Definitions*** (La Nouvelle Orleans East Ballroom)  
Michael Bare, Grassroots Change; Cathy Callaway, ACS CAN; Chris Sherwin, American Heart Association
- 6:00 PM** **Break for Dinner (on your own)**
- 8:00–10:30PM** **Smokefree Music Event: *Chickie Wah Wah, 2828 Canal Street (chickiewahwah.com)***



## Joyeux Anniversaire • FRIDAY: APRIL 22, 2016 • Happy Anniversary

- 7:00–9:00 AM** **Breakfast Buffet** (La Nouvelle West/Bienville Ballrooms)
- 9:00–9:30 AM** **Reflections: *Sustaining Momentum & Moving Forward*** (La Nouvelle Orleans East Ballroom)  
Matthew Pierce, RWJ Foundation
- 9:30–10:00 AM** **Closing Remarks** (La Nouvelle Orleans East Ballroom)  
Cynthia Hallett; ANRF
- 10:00–12:00 PM** **Secondline March through the French Quarter to Celebrate Smokefree NOLA Anniversary**
- 12:00–1:30 PM** **Lunch** (La Nouvelle West/Bienville Ballroom)